



Flambeau Industrial & Packaging Group
Mary Aichlmayr
Marketing & Sales Specialist
Phone: 440-632-3732
Fax: 440-632-2007
Email: maichlmayr@flambeau.com
www.flambeaucases.com

FOR IMMEDIATE RELEASE

SUBJECT: Flambeau® to Showcase Packaging, Outdoors Products at SHOT Show

A division of Flambeau Inc. - Baraboo, WI • Columbus, IN • Madison, GA • Middlefield, OH • Redlands, CA • Weldon, NC • Phoenix, AZ

INTERNATIONAL: Plasticos Flambeau, Saltillo, Coahuila, Mexico • Flambeau Europlast, Ramsgate, Kent, United Kingdom

Nov. 30, 2011—Attendees can visit Flambeau at Booth #14822 at the SHOT Show, Jan. 17-20, at the Sands Expo Convention Center in Las Vegas, to check out its full line of plastic packaging products for the industrial and outdoors markets.

As an example, the company's protective gun cases feature egg-shell foam padding to protect guns from damage and four locking points to prevent theft. Piano-style hinges prevent opening during transport.

Flambeau's Economy Single Gun Case (Item: 6470SK, Patent #D498,052, #6,874,628) offers four locking points and a piano-style hinge for safety and security. The company's Single Gun Case (Item: 6489NZ, Patent #D498,052, #6,874,628) features four locking points for security and a combination piano- and brass-style hinge for durability, safety and protection. The case is perfect for most scoped rifles. Durable egg-shell foam provides extra cushioning.

Flambeau's Double Gun Case (Item: 6499NK, Patent #D498,052, #6,874,628) also features four locking points for security and a combination of piano-style and brass hinge for durability, safety and protection. The Double Gun Case can store two scoped rifles (Patent #D498,052, #6,874,628).

All of Flambeau's packaging products can be customized in unique ways. Customers can request custom colors, labels, special decorating, engraved logo plates, finishing and special processing.

About Flambeau's Industrial & Packaging Group

Flambeau's Industrial & Packaging Group helps you protect, store, move and merchandise your products and increase your sales. The Flambeau Industrial and Packaging Group is a one-stop source of stock and custom plastic packaging products that add value to retail and original equipment products. Any of Flambeau's rigid plastic packaging products can be customized in

unique ways, through engraving, printing, hot-stamp labeling, labeling, in-mold decorating and various stock and custom colors. For more information, visit www.flambeaucases.com.

About Flambeau Inc.

Flambeau Inc. is a member of the Nordic Group of Companies. The Nordic Group (headquartered in Baraboo, Wis.) consists of 18 service and manufacturing facilities and 26 marketing units around the world. Nordic Group is privately (family) owned with more than 2,000 associates. Nordic Group manufactures and distributes plastic and transportation products worldwide for industrial, commercial and consumer markets. For more information or a catalog, write to Nordic Group of Companies, 414 Broadway, Baraboo, WI 53913 USA, fax: 608-356-5773 or e-mail: info@nordicgroup.com.

About the SHOT Show

The Shooting, Hunting, Outdoor Trade Show (SHOT Show) and Conference is the largest and most comprehensive trade show for all professionals involved with the shooting sports, hunting and law enforcement industries. It is the world's premier exposition of combined firearms, ammunition, law enforcement, cutlery, outdoor apparel, optics and related products and services. The SHOT Show attracts buyers from all 50 states and more than 100 countries. Learn more about the SHOT Show at www.shotshow.org.

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