



Flambeau Industrial & Packaging Group
A division of Flambeau Inc.
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FOR IMMEDIATE RELEASE

SUBJECT: ADV: Flambeau® to Showcase Packaging, Medical Products at WestPack Show

A division of Flambeau Inc. - Baraboo, WI • Columbus, IN • Madison, GA • Middlefield, OH • Redlands, CA • Weldon, NC • Phoenix, AZ

INTERNATIONAL: Plasticos Flambeau, Saltillo, Coahuila, Mexico • Flambeau Europlast, Ramsgate, Kent, United Kingdom

Dec. 1, 2011—Attendees can visit Flambeau at Booth #5247 at the WestPack Show, Feb. 14-16, at the Anaheim Convention Center in Anaheim, Calif., to check out its full line of plastic packaging products for the industrial and medical markets.

As an example, the company's lockable paramedic gear box (Item: PM1408) is lightweight, rustproof and resistant to scratches and most chemicals. A 360-degree, water-resistant rubber lid seal ensures the contents remain securely protected from adverse weather conditions.

Flambeau's Paramedic Case (Item: PM8040) combines bulk storage with compartmentalization. The case features a heavy-duty, fold-down handle as well as four 6004R and two T2003 removable Tuff Tainer boxes. The interior is slotted to hold up to three additional removable T2003 Tuff Tainer boxes.

All of Flambeau's packaging products can be customized in unique ways. Customers can request custom colors, labels, special decorating, engraved logo plates, finishing and special processing.

About Flambeau's Industrial & Packaging Group

Flambeau's Industrial & Packaging Group helps you protect, store, move and merchandise your products and increase your sales. The Flambeau Industrial and Packaging Group is a one-stop source of stock and custom plastic packaging products that add value to retail and original equipment products. Any of Flambeau's rigid plastic packaging products can be customized in unique ways, through engraving, printing, hot-stamp labeling, labeling, in-mold decorating and

various stock and custom colors. For more information, visit www.flambeaucases.com.

About Flambeau Inc.

Flambeau Inc. is a member of the Nordic Group of Companies. The Nordic Group (headquartered in Baraboo, Wis.) consists of 18 service and manufacturing facilities and 26 marketing units around the world. Nordic Group is privately (family) owned with more than 2,000 associates. Nordic Group manufactures and distributes plastic and transportation products worldwide for industrial, commercial and consumer markets. For more information or a catalog, write to Nordic Group of Companies, 414 Broadway, Baraboo, WI 53913 USA, fax: 608-356-5773 or e-mail: info@nordicgroup.com.

About the WestPack Show

WestPack is a comprehensive packaging show that gives attendees the opportunity to experience the newest technologies and equipment first hand, meet suppliers one on one and compare solutions side by side. Learn more about the WestPack Show at www.westpackshow.com.

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